



Invest GATWICK REGION

AIRPORT ECONOMIC ZONE

UKREiIF 2027 Sponsorship Pack

Delivered by **white label.**



Gatwick Region at UKREiIF 2027

UKREiIF 2027 is your opportunity to be part of one of the UK's most ambitious regional platforms, representing the collective investment potential and economic strength of a thriving hub built around one of the UK's busiest airports, London Gatwick.

After three years of growing visibility and building real momentum, including the landmark launch of the Gatwick Region Airport Economic Zone in 2025 and a standout presence at UKREiIF 2026, we are returning with greater ambition than ever. Once again, we are inviting partners to join our stand and delegation: a shared space where businesses, local authorities, academic institutions and sector leaders come together to connect, collaborate and turn vision into reality.

In 2027, the presence will be further strengthened by the participation of the Sussex and Brighton

Strategic Authority, who will be exhibiting alongside us with their own dedicated stand, creating an even more powerful and coordinated regional showcase across the wider Gatwick Region.

This year's programme also comes at a pivotal moment for the region, with London Gatwick's Northern Runway planning approval marking a significant moment for the region's long-term growth agenda, reinforcing confidence in one of the UK's most important international gateways and the wider economic corridor it supports. With London Gatwick continuing as Headline Partner in 2027, we are strengthening the Gatwick Region's position as a nationally significant engine for sustainable growth, long-term investment and economic resilience — and we'd love you to be part of it.

Headline Partner



LONDON GATWICK

POWERED BY



white label.



About the Gatwick Region Airport Economic Zone

The Gatwick Region Airport Economic Zone (AEZ) is a strategic initiative led by Gatwick Airport Limited (GAL) to promote and strengthen the economic potential of the region surrounding London Gatwick.

Covering West Sussex, East Sussex, Brighton & Hove, Kent, Surrey, and Croydon, the AEZ builds on an already significant economic base contributing £165 billion per annum to the economy (7% of UK GVA). It aims to position the region as a globally connected hub for business, investment, trade, and tourism.

The AEZ will leverage the airport's connectivity and the forthcoming Northern Runway Project – a more than £2 billion privately financed plan which will create 14,000 new jobs in the Gatwick Region and inject £1 billion into the region's economy every year.

The AEZ's core mission is to create a unified regional identity and brand that attracts inward investment, supports international trade, and enhances the visitor economy, while delivering sustainable and inclusive growth.

It will act as a business-led partnership bringing together public and private stakeholders to advocate for the region, foster innovation, and generate high-quality employment opportunities.

white label.



Invest Gatwick Region at UKREiiF 2026

The Gatwick Region delegation at UKREiiF 2026 brought together public sector, knowledge economy, and private sector partners to showcase the Gatwick Region Airport Economic Zone’s investment potential.

Explore the full list of 2026 partners below

Headline Partner

London Gatwick

Associate Partner

Gatwick Diamond Business

Public Sector Partners

Brighton & Hove City Council

Crawley Borough Council

Croydon Council

Horsham District Council

Invest Chichester

Invest West Kent

Kent County Council

Opportunity Mid Sussex

Reigate & Banstead Borough Council

Sussex & Brighton Strategic Authority

West Sussex County Council

Knowledge Economy Partners

Canterbury Christ Church University

Chichester College Group

London South Bank University

Nescot

Sussex & Surrey Institute of Technology

University of Brighton

University of Chichester

University of Sussex

Private Sector Partners

Develop Croydon

Modus

Morgan Sindall Construction

Oander

Panattoni

SHW

White Label Creative



Invest Gatwick Region at UKREiiF 2026

What our partners said

“ Being part of the Invest Gatwick Region delegation at UKREiif was a positive experience and a valuable opportunity to showcase what our places can offer to a wider investment audience. The White Label team were excellent in coordinating the programme and supporting partners throughout. The quality of people involved and the strength of relationships across the group were a real asset.

Lynn Hainge
Crawley Borough Council

“ Thank you all for everything you did - from exceptional project management and delivery to outstanding content and collateral. UKREiif 2026 was our strongest and most impactful Invest Gatwick Region delegation yet, reinforcing London Gatwick's crucial role in driving economic growth.

Richard Lennard
London Gatwick

“ Great work by White Label again in bringing public and private sector partners together.

Marie Donnarumma
Morgan Sindall Construction



white label.



Sponsorship Packages

This is more than visibility – it's a chance to shape the narrative, make new connections, and position the Gatwick Region at the heart of the national growth agenda.

We offer a range of sponsorship packages tailored to both public and private sector organisations. If you're looking for something different, we're happy to work with you to create a bespoke partnership that aligns with your objectives, level of involvement and budget.

Public Sector Supporting Partner

- 1 x UKREiIF public sector delegate pass, providing three-day access to the event.
- Local authority logo on the Invest Gatwick Region exhibition stand.
- Marketing and communications support, including press releases, email marketing, and social media.
- Branding on supporting digital and print assets, including prospectus, stand literature, website, social media, email communications.
- Dedicated webpage about your organisation on the website www.gatwickregionatukreiif.com
- Opportunity to host an on-stand event with a speaker opportunity and supporting marketing materials on the screen (F&B requirements, if needed, at an extra cost).
- Use of the stand to meet and greet contacts and make new acquaintances.
- Advice from the White Label Team on attendance, logistics, and diary management.
- A place on the Steering Group to help guide and direct activity and messaging from both a regional and localised perspective.



£7,000
+ vat

white label.

The Gatwick Region:
a £165bn economic
powerhouse delivering
7% of UK GVA

Private Sector Supporting Partner

£8,500
+ vat

- Company logo on the Invest Gatwick Region exhibition stand.
- Marketing and communications support, including press releases, email marketing, and social media.
- Branding on supporting digital and print assets, including prospectus, stand literature, website, social media, email communications.
- Dedicated webpage about your organisation on the website www.gatwickregionatukreiiif.com
- Opportunity to host an on-stand event with a speaker opportunity and supporting marketing materials on the screen (F&B requirements, if needed, at an extra cost).
- Use of the stand to meet and greet contacts and make new acquaintances.
- Advice from the White Label Team on attendance, logistics, and diary management.
- A place on the Steering Group to help guide and direct activity and messaging from both a regional and localised perspective.

Please note that a UKREiIF pass is not included in the above price. If you would like us to purchase one on your behalf, simply confirm this at the point of signing and it will be charged at the UKREiIF advertised rate applicable at that time.

white label.



Host an Event at UKREiiF

Looking to host a breakfast briefing, networking reception or roundtable discussion as part of the Gatwick Region programme at UKREiiF?

We offer a range of event packages for organisations looking to engage with investors, developers and key stakeholders. Whether you'd like to host an event on the Invest Gatwick Region stand or organise a fringe event aligned with the wider programme, our team can manage the planning, promotion and delivery to help maximise attendance and impact.

From
£5,000
+ vat

white label.



Who should join?

Invest Gatwick Region stand is designed for:

Infrastructure and transport businesses

Local authorities and growth boards

Regional businesses

Developers, landowners, and investors

Innovation hubs and education partners





white label.

The Gatwick regional presence at UKREiif has been brought together by White Label Creative — a specialist place marketing and events agency that works with public and private sector partners to promote towns, cities, and regions as vibrant, investable locations.

Based in London and with over a decade of experience, we help places all over the UK tell their story with clarity and impact, through strategic campaigns, high-profile events, and investment showcases such as UKREiif.

Our strength lies in bringing together stakeholders to present a unified vision, build momentum, and attract attention from investors, developers, and policy influencers.

We are proud to once again be spearheading the Gatwick Regional presence at UKREiif 2027 on behalf of our partners, ensuring the region's voice is heard, its potential is recognised, and its ambition is clear. To find out more or explore how we can work together, visit www.wlcreative.org.uk.



Invest GATWICK REGION

AIRPORT ECONOMIC ZONE

Get involved

Secure your place now and be part of one of the UK's most ambitious regional investment platforms at UKREiif 2027.

Contact:

Katharine Glass
kglass@wlcreative.org.uk
07902 272009

Delivered by white label.

